



# KEVIN CHAPANIAN

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## EDUCATION

**Master of Industrial Design**  
Arizona State University  
2015 - 2018

**Bachelor of Art**  
Biola University

**Associates of Art**  
American River College

## PROFESSIONAL SKILLS

- Project Management
- Team Management
- Team Training
- Traditional Budgeting
- Consulting
- Public Speaking
- Client Relations

## TECHNICAL SKILLS

- Model Fabrication
- Wood Working
- Finishing
- Sketching

## SOFTWARE

- SolidWorks (Associates Certificate)
- Fusion 360
- Keyshot
- SketchBookPro
- Photoshop
- Illustrator
- InDesign
- After Effects
- Premier Pro
- Final Cut Pro
- WordPress
- Mac OS X
- Microsoft Office

## EXPERIENCE

### Industrial Design Intern • Motorsport Aftermarket Group

May 2017 - Present

- Introduced innovative products and alternative manufacturing methods.
- Leveraged competitor analyses and consumer research as new design cornerstone.
- Analyzed product viability and cost savings.
- Presented findings to executive team supplemented with strategic insight and direction.
- Introduced executive team to alternative design/ marketing/ sales strategies.
- Proposed ultranational designs intended to lead and transform the UTV market.
- Designed various products (some now available, most available in February 2018).
- Provided procurement services.

### Product Designer/ Graphic Designer • Cheer-mo Inc.

2011 - Present

- Provide strategic & design consultation to owner.
- Ideate throughout design and prototyping phases.
- Designed official logo, digital media, and printed collateral.
- Redesigned website yielding a 650% sales increase.

### Graphic Designer/ Apparel Designer • Freelance

2013 - 2014

- Provided graphic consultation, design, and proofing services.
- Configured graphic & typographical layouts for print & web.
- Managed client workflows.

### Operations Supervisor/ Operations Team Lead • NuVision FCU

2007 - 2013

- Designed new branch floor plan layout.
- Composed annual budgets to include income, expenses, assets, and liabilities.
- Interviewed prospective new hires.
- Trained and develop new staff members from entry level to management.
- Designated as the organizations new hire frontline trainer.
- Conducted and administered annual staff & new hire assessments.
- Led, developed, coached, and empowered team to exceed daily, monthly, and annual goals.
- Composed & managed staff schedule.
- Managed and aligned acquisition; stabilized and eliminated financial instability; audited, assessed, and eliminated compliance discrepancies; aligned staff conduct, morale, and performance with organizational standard. Led branch to fiscal profitability for the first time since its acquisition.

### Set Designer • Freelance

2003 - 2006

- Managed design budget.
- Provided scenic design consultation, color scheme development and art direction for various productions.
- Drafted scenic architectural layouts.
- Designed and drafted multi-functional sets for independent film.

## NOTABLE

- Design Excellence Award Winner, ASU – Spring 2016, Spring 2017.
- Design Excellence Nominee, ASU – Fall 2015, Fall 2016.
- Nominated to represent ASU's MID program to perspective students.
- Active member of ASU's Design School Technology Committee.
- Photos featured in Autoweek Magazine.
- Sets featured in Biola University Magazine.